

## **“Program Management Complexity: A Competency Model”**

A thought-provoking **FREE EVENING SEMINAR (dinner and refreshments included)**  
Presented by ESI International



*Organised in conjunction with the Project Management Institute*

**You may attend one event in the city of your choice – please state your preferred choice on your booking form**

Tuesday 6<sup>th</sup> of March 2012, Crowne Plaza, **Jeddah, KSA** at 6pm-8pm

Wednesday 7<sup>th</sup> March 2012, Al Faisaliah Hotel, **Riyadh, KSA** at 7.30pm-9.30pm Thursday 8<sup>th</sup> March 2012, Ramada Plaza, **Doha, Qatar** at 7.30pm-9.30pm

In this FREE evening seminar we look at how large and complex programmes are an integral part of achieving an organisation’s key strategic objectives. More than a collection of projects, or one “big” project, programmes are strategic assets required to keep organisations prosperous, relevant and the beneficiary of continued investment by shareholders and customers. The record shows that dealing with complexity is difficult and many organisations, and programme managers, don’t do it very well.

In this informative presentation J. LeRoy Ward will describe the Levin-Ward competency model that you can apply immediately to help explore and reduce the complexity that is associated with your programmes. He will describe six key performance and eight personal competencies programme managers require for success. LeRoy will also discuss a five-step action plan for implementing the model based on numerous assessments conducted by ESI for organisations both large and small.

The need for competent programme managers has never been greater, and many organisations are now refining their career paths in project management to emphasize programme management as the next higher level. By using the Levin-Ward model, you can identify your areas of strength and opportunities for improvement to more effectively manage programmes.

### **About your speaker**

J. LeRoy Ward, Executive Vice President, is responsible for ESI’s worldwide product strategy, corporate marketing, and new product development. Complementing a 17-year career with four U.S. federal agencies, Mr. Ward has delivered project management programmes to clients in North and Central America, Europe, Asia, and Australia.

Mr. Ward holds BS and MS degrees in geography/cartography from Southern Connecticut State University and an MSTM degree, *with distinction*, from The American University in computer systems applications.

Mr. Ward is a member of numerous professional associations including the International Project Management Association and the Project Management Institute where is certified as a PMP (No. 431) and PgMP one of the first to earn the designation.

## BOOKING FORM

**Please complete and email your details to: [schaudhri@esi-intl.com](mailto:schaudhri@esi-intl.com) or  
fax back to ESI on +44 (0) 20 7017 7820**

Please indicate your choice by ticking one of the boxes below.

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#### **1<sup>st</sup> Delegate**

Name  
Job title  
Company  
Address  
City  
Postcode  
e-mail  
Tel  
Fax

#### **2<sup>nd</sup> Delegate**

Name  
Job title  
Company  
Address  
City  
Post code  
e-mail  
Tel  
Fax

**Please note, delegates will receive a confirmation of registration and map for directions  
approximately ONE WEEK BEFORE the event via e-mail**

For any queries please call +971 (0)553 406060 or email [schaudhri@esi-intl.com](mailto:schaudhri@esi-intl.com)